



## **Titan Logix Corp. Welcomes Joe Callahan as New General Sales Manager**

**Edmonton, Alberta, March 17, 2008** – Titan Logix Corp. (TSX Venture: TLA) welcomes Joe Callahan, C.E.T. (Instrumentation Engineering Technologist) as the company's new General Sales Manager.

Mr. Callahan has over 15 years of sales and account management experience in the industrial automation technology solutions field. He has an impressive record of growing businesses through developing and maintaining long-term relationships with customers. Most recently, he was Territory Account Manager with Honeywell Canada's Field Solutions Division.

“Joe brings with him tremendous industry knowledge and numerous talents including drive and a positive outlook. He fits well with our culture and has the ability to identify customer needs and develop innovative sales strategies that will significantly enhance our presence in the North American marketplace,” stated Les Evans, President and CEO of Titan Logix Corp. “As an accomplished sales leader, he will be working closely with our management team on Titan's strategic initiatives to achieve sustainable and profitable sales growth”.

### **About Titan Logix Corp.:**

Titan Logix Corp. is an advanced technology industrial instrumentation and controls company focused on the design, manufacturing, distributing and servicing of instrumentation and automation technologies. Detailed information on Titan Logix Corp. is available on the company's website [www.titanlogix.com](http://www.titanlogix.com)

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